GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Higher Education Department – Admissions into 5-year Integrated Dual Degree Course in Management Rules, 2015 – Notification – Orders - Issued.

HIGHER EDUCATION (EC.A2) DEPARTMENT

G.O.MS.No. 33 Dated:03-09-2015.
Read the following:-

1. All India Council of Technical Education (AICTE) Approval Process Handbook for the year 2013-14.
2. G.O.Rt.No.505, Higher Education (EC.A2) Department, Dt.08.07.2013.
3. G.O.Rt.No.268, Higher Education (EC.A2) Department, Dt.22.05.2014.

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ORDER:

The following notification will be published in the Andhra Pradesh Gazette:

NOTIFICATION

In exercise of the powers conferred by Sections 3 and 15 of the Andhra Pradesh Educational Institutions (Regulation of Admissions and Prohibition of Capitation Fee) Act, 1983 (Andhra Pradesh Act No.5 of 1983), the Governor of Andhra Pradesh hereby makes the following rules for admission into (5) years Integrated Dual Degree Course in Management for award of Bachelor of Business Administration (BBA) at the end of (3) years followed by Masters Degree in Business Administration (MBA) at the end of (5) years.

1. Short title, applicability and commencement:

1. These rules shall be called "The Andhra Pradesh Regulation of Admissions into (5) years Integrated Dual Degree Course in Management (BBA / MBA).

2. They shall apply to Professional Institutions imparting (5) years Integrated Dual Degree Courses in Management (Bachelor Business Administration / Master of Business Administration).

2. Definitions:

(i) In these rules, unless the context to otherwise requires.

(a) **"Act"** means the Andhra Pradesh Educational Institution (Regulation of Admissions and Prohibition of Capitation Fee) Act, 1983 (Andhra Pradesh Act No.5 of 1983).

(b) **"Admissions and Fee Regulatory Committee"** (AFRC) means Committee established and constituted by the Government for regulating the Admissions and for fixing the fees to be charged from candidates seeking admission into Unaided Minority and Non-Minority Professional Institutions.

(c) **"Common Entrance Test"** means DDMCET / DDMCET-AC, the examination conducted for assigning rank on merit to candidates, which will be the basis for Admission of the candidates into the first year of concerned courses in various Professional Institutions in the State.

(d) **"Competent Authority"** means the Chairman, Andhra Pradesh State Council of Higher Education.

(e) **"Concerned Minority"** means the Linguistic or Religious Minority status accorded to the Minority Institution by the Government.

(f) **"Convener of DDMCET Admissions"** means the Commissioner / Director of Technical Education or any other officer of such rank, nominated by the Competent Authority for selection and allotment of Candidates for admission. The Convener shall be same as defined in rule (2) (i) (f) of the Andhra Pradesh Regulation of Admissions into MBA & MCA professional courses, Rules, 2004 issued vide G.O.Ms.No.59, Higher Education (EC.I) Department, dated 26.05.2006.

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(g) **"Convener, DDMCET-AC"** Admissions means a person nominated by the Associations of Unaided Professional Colleges for selection and allotment of qualified candidates for admission. The Convener, DDMCET-AC shall be same as defined in rule (2) (i) (g) of Andhra Pradesh Regulation of Admissions into MBA & MCA Professional Courses Rules, 2004 issued vide G.O.Ms.No.59, Higher Education Department, dated 26.05.2006.

(h) Eligible candidate means the Candidate who is eligible for admission as per the eligibility criteria prescribed under Rule 4 hereunder.

(i) **"Government"** means State Government of Andhra Pradesh.

(j) **"Inspecting Authority"** means the Authority / Officer appointed by the AFRC for inspecting and scrutinizing the admissions of the candidates made in the Unaided Professional Institutions offering management courses leading to award Bachelor of Business Management (BBA) at the end of 3 years followed by Master of Business Management (MBA) courses at the end of 5 years duration respectively, on successful completion.

(k) **"Institutions"** means, unless otherwise specifically mentioned, all the Professional Institutions (Including those detailed as State-wide Institutions) Imparting dual Degree Course in management (BBA / MBA).

(l) **"Minority Professional Institutions"** means the Institution imparting professional educational established and administered for and by the concerned Minority and Recognised by the Government as such.

(m) **"Non-Resident Indian"** (NRI) means a candidate born to a parent of Indian originl residing outside the country and who has passed the qualifying examination or its equivalent.

(n) **"Qualified candidate"** means the candidate who has appeared for the DDMCET / DDMCET-AC, as the case may be for admission into the Professional Courses Dual Degree Course in Management (BBA / MBA) and has been assigned ranking in the common merit list as per rules.

(o) **"Qualifying Examination"** means the examination of the minimum qualification, passing of which entitles one to seek admission into the relevant Professional course as prescribed in Rule 3 of the Andhra Pradesh Dual Degree Management Common Entrance Test for entry into 5 year Integrated Dual Degree Course in Management Rules, 2015.

(p) **"Single Window System"** means a system by which available seats in all the institutions are offered through Common Centralized Counselling or decentralized online counseling to qualified candidates in order of merit in the Common Entrance Test.

(q) **"State Council"** means the Andhra Pradesh State Council of Higher Education, constituted under the Andhra Pradesh Council of Higher Education Act, 1988 (Andhra Pradesh Act No.16 of 1988).

(r) **"University"** means the University concerned in which the particular courses are offered; and

(ii) Words and expressions used but not defined in these rules shall have the same meaning assigned to them in the Andhra Pradesh Educational Institutions Regulation of Admissions and Prohibition of Capitation Fee Act, 1983 (Andhra Pradesh Act No.5 of 1983) and in the Andhra Pradesh Dual Degree Management Common Entrance Test for entry into 5 year integrated course in Management Rules, 2015.

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3. Allotment of seats:

(i) University Colleges

All the sanctioned intake of seats into Dual Degree Course in Management (BBA/MBA) in University Colleges shall be filled by the Convener, DDMCET Admissions. Such seats shall be allotted to eligible candidates on the basis of rank obtained at DDMCET by following the provisions of Rule 6 (ii) (a) and Rules of reservation as laid down in Rule 7 hereunder.

(ii) **Unaided Non-Minority and Minority Professional Institutions.**

(a) The seats allotted in each un-aided Non-Minority and Minority Professional Institutions under these rules for admission of candidates shall be classified as
   (1) Category A Seats.
   (2) Category B Seats.

(b) The category A seats shall be 70% of sanctioned intake of seats in Dual Degree course in management in Un-aided Non-Minority and Minority Professional Institutions, which shall be filled with Eligible Candidates on the basis of rank obtained at DDMCET / DDMCET-AC as the case may be, following the procedure laid down in Rule 6 (ii) and Rules of reservation laid down in Rule 7.

(c) The category B seats shall be 30% of the total intake of seats in each course in respect of un-aided Non-minority and Minority professional institutions, which shall be open for admission to all the eligible candidates including candidates belonging to other States and union territories of India and NRI's on merit basis, following the provisions of rule 6 (iii) within category B, seats not exceeding 15% of the total intake of seats may be filled, at the discretion of the Institution, with NRIs.

(d) In case of Minority Professional Institutions, the seats shall be filled up by eligible candidates of the concerned Minority as a percentage of total seats, should satisfy the minimum percentage norm as prescribed by the Government while according the Minority status.

4. Eligibility criteria for admission:

The eligibility criteria for admission into Dual Degre Course in Management (BBA / MBA) shall be as mentioned below:

(i) The candidate should be an Indian National.

(ii) The candidates should have passed 10+2 or equivalent examination in Science / Commerce / Arts stream with at least 45% (40% in case of reserved category) marks to seek admission into Dual Degree Courses in Management (BBA/MBA).

(iii) The candidate should also have secured a rank at the Common Entrance Test (DDMCET) and satisfy other conditions laid down in these Rules.

(iv) The candidate should satisfy Local / Non-Local status requirement as laid down in the Andhra Pradesh Educational Institutions (Regulation of Admission) order, 1974 as subsequently amended for admission into Category A seats in unaided professional institutions and for all seats in University Colleges.

5. Method of admission:

The general guidelines for the admission of candidates into professional institutions offering Dual Degree Course in Management (BNBA/MBA) shall be as follows:-

(i) The admissions into all the University colleges offering Dual Degree Course in Management (BBA / MBA) course shall be made through Single Window System in the order of merit on the basis of ranking assigned in DDMCET as per Rule 5 of the Andhra Pradesh Dual Degree Management Common Entrance Test for entry into 5 year Integrated Dual Degree Course in management Rules, 2015 following Rules of Reservation as prescribed in Rule-7 hereunder.

(ii) All the seats in Unaided Minority / Non-Minority Institutions offering Dual Degre Course in Management (BBA / MBA) shall be filled as follows:

(a) All the Category A seats shall be filled by the respective Institutions by admitting candidates as allotted by the Convener of DDMCET Admissions /

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Convener of DDMCET – AC admissions, as the case may be depending upon the option exercised by the institution as per clause (4) of sub Rule (a) of Rule 8 of the Andhra Pradesh Dual Degree Management Common Entrance Test for entry into 5-year Integrated Dual Degree Course in Management Rules, 2015.

(b) All the category B seats shall be filed by the respective institutions on merit basis following the procedure laid down in Rule 6 (iii) hereunder.

(c) The admission of the candidates made in various Un-aided Non-Minority and Minority Professional Institutions shall be subject to scrutiny by the inspecting authority appointed for the purpose.

(iii) The Convener of DDMCET Admissions / Convener of DDMCET – AC Admissions shall allot candidates to Institutions in terms of rules laid down herein.

(iv) The admissions shall be made in the order of merit on the basis of the ranking assigned in DDMCET / DDMCET-AC as per rules of the Andhra Pradesh Dual Degree Management Common Entrance Test for entry into 5 year Integrated Dual Degree Courses in Management Rules, 2015.

(v) The total number of candidates to be admitted in all the Professional Institutions offering Dual Degree Courses in Management (BBA / MBA) shall not exceed the limits prescribed by the All India Council for Technical Education from time to time.

6. PROCEDURE OF ADMISSIONS:

(i) Each Unaided Minority Institution who has opted for DDMCET under clause (4) of Sub-Rule (a) in Rule 8 of the Andhra Pradesh Dual Degree Management Common Entrance Test for entry into 5 year Integrated Dual Degree course in Management Rules, 2015 shall indicate in writing to AFRC by a cut-off date specified by it, as to whether the Institution would admit students through the Single Window system to be operated by the Convener of DDMCET Admissions (DDMCET Window) or the Convener of DDMCET-AC Admissions (DDMCET-AC Window).

(ii) The procedure of admissions shall be as the same in (6) of Andhra Pradesh Regulation of admissions into MBA & MCA professional courses Rules, 2006 issued vide GOMs No.59, Higher Education Department, dt.26.05.2006 AND AMENDMENTS FOR ADMISSION OF CANDIDATES THROUGH THE SINGLE WINDOW OPERATED BY THE CONVENORS OF DDMCET AND DDMCET-AC for filling up;

(a) 100% SEATS IN CASE OF UNIVERSITY COLLEGES AND (B) 70% CATEGORY-A SEATS IN UNAIDED NON-MINORITY INSTITUTIONS WHO OPTED FOR DDMCET (SW-I).
(b) CATEGORY-A SEATS (70%) IN UNAIDED MINORITY INSTITUTIONS WHO HAVE OPTED FOR DDMCET AND ADMISSIONS THROUGH DDMCET-AC WINDOW (SW.II).
(c) CATEGORY-A SEATS (70% IN UNAIDED MINORITY AND NON-MINORITY INSTITUTIONS WHO HAVE OPTED FOR DDMCET-AC AND ADMISSIONS THROUGH DDMCET-AC WINDOW (SW.III).

(iii) TO FILL UP CATEGORY-B SEATS (20% IN UNAIDED NON-MINORITY / MINORITY INSTITUTIONS:

(1) The Institution shall notify all the details of seats available under this category and conduct the admissions in a fair, transparent and non-exploitative manner.
(2) The eligibility of candidates, percentage of seats and procedure to fill up NRI seats, left over seats under NRI quota and vacant seats if any, shall be as per the guidelines issued by the Competent Authority from time to time.
(3) The institution shall obtain ratification from the Competent Authority for all the admissions conducted under Category B seats by the Institution.
(4) After scrutiny, the Competent Authority shall send the ratified list of candidates admitted to the University concerned and also to the respective institutions.

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7. Rule of Reservation for admission:

All the seats in the University college and Category A seats in Unaided Non-Minority / Minority Institutions offering Dual Degree Course in Management (BBA / MBA) shall be reserved, to the following categories in Admissions:

(i) Region-wise reservation of seats:

Admission to 85% of the seats in each course shall be reserved for the local candidates and the remaining 15% of the seats shall be unreserved seats as specified in the Andhra Pradesh Educational Institutions (Regulations and Admissions) Order, 1974 as subsequently amended.

EXPLANATION: for purpose of these rules.

(a) Local Area Means:

(1) The part of the State comprising the districts of Srikakulam, Vizianagaram, Visakhapatnam, East Godavari, West Godavari, Krishna, Guntur and Prakasham shall be regarded as the Local Area for the purpose of admission to the Andhra University, the Acharya Nagarjuna University and Adikavi Nannaya University and to any other educational institutions (other than State-wide University or State-wide educational institution) which is subject to the control of the State Government and is situated in that part.

(2) The part of the State comprising the districts of Ananthapur, Kurnool, Chittoor, Kadapa and Nellore shall be regarded as the Local Area for the purpose of admission to the Sri Venkateswara University, the Sri Krishnadevaraya University, and the Yogi Vemana University and to any other educational institutions (other than State-wide University or State-wide education institution) which is subject to the control of the State Government and is situated in that part.

(b) "The Local Candidate" means:

(1) A candidate for admission shall be regarded as a local candidate in relation to a local area.

(A) If he / she has studied in educational institution or educational institutions in such local area for the period of not less than four consequtive academic years ending with the academic year in which he / she appeared or as the case may be, first appeared in the relevant qualifying examination, or

(B)Where, during the whole or any part of the four consecutive academic years ending with the academic year in which he / she appeared or as the case may be first appeared for the relevant qualifying examination he / she has not studied in any educational institutions, if he / she has resided in that local area for a period of not less than four years immediately preceding the date of commencement of the relevant qualifying examination which he / she appeared or as the case may be first appeared.

(2) A candidate for admission to the course who is not regarded as local candidate under clause (1) above relation to any local area shall,

(A) If he / she has studied in educational institutions in the State for a period of not less than seven consequtive academic years ending with the academic year in which he / she appeared or as the case may be first appeared for the relevant qualifying examination be regarded as a local candidate in relation to,

(I) Such local area where he / she studied for the maximum period out of said period of seven years,

Or

(II) where the period of his / her study in two or more local areas are equal, such local area, where he / she has studied last in such equal period, or

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(B) If, during the whole or any part of seven consecutive academic years ending with the academic year in which he / she appeared or as case may be first appeared for the relevant qualifying examination he / she has not studied in the educational institutions in any local area but has resided in the State during the whole of the said period of seven years, be regarded as a local candidate in relation to

(I) Such local area where he / she resided for the maximum period out of said period of seven years,

Or

(II) where the period of his / her residence in two or more local areas are equal, such local area, where he / she has resided last in such equal period.

(3) The following categories of candidates are eligible to apply for admission to the remaining 15% of un-reserved

(A) All the candidates eligible to be declared as local candidates.

(B) Candidates who have resided in the State for a total period of 10 years excluding the periods of study outside the State or either of whose parent; have resided in the State for a total period of ten years excluding period of employment outside the State.

(C) Candidates who are children of parents who are in the employment of this State or Central Government, Public Sector Corporations, Local Bodies, Universities and other similar quasi-public institutions, within the State.

(D) Candidates who are spouses of those in the employment of the State or Central Government Public Sector Corporations, Local Bodies, Universities and Educational Institutions recognized by the Government or University or other competent authority and similar quasi Government Institutions within the State.

(4) If a local candidate in respect of a local area is not available to fill any seat reserved or allocated in favour of a local candidate in respect of that local area, such seat shall be filled if it had not been reserved.

Note: For details, see the Andhra Pradesh Educational Institutions (Regulations of Admission) order, 1974 as subsequently amended.

(I) All seats in University Colleges and Category A seats in Unaided Non-Minority Institutions offering 5 year Integrated Dual Degree Course in Management shall be reserved in favour of SC/ST/BC categories as follows:-

(a) 15% of seats in each course in each institution shall be reserved for the candidates belonging to Scheduled Caste.
(b) 6% of seats in each course and in each institution shall be reserved for the candidates belonging to the Scheduled Tribes. The seats reserved for Scheduled Tribes shall be made available to Scheduled Castes and Vice-versa, if qualified candidates are not available in the category. If qualified candidates belongs to Scheduled Castes and Scheduled Tribes Communities are not available the left over seats reserved for them shall be treated as unreserved seats and shall be filled by the candidates of general pool.
(c) 29% of seats in each course in each institution shall be reserved for the candidates belonging to the Backward Classes and shall be allocated among the four groups of Backward Classes as shown below:

GROUP ‘A’	-	7%
GROUP ‘B’	-	10%
GROUP ‘C’	-	1%
GROUP ‘D’	-	7%
GROUP ‘E’	-	4%

If qualified candidates belonging to Backward Class of a particular group are not available the leftover seats can be adjusted for the candidates of next group. If qualified candidates belonging to Backward Classes are not available to fill up the 29% seats reserved for them, the left over seats shall be treated as unreserved and shall be filled up with candidates of general pool.

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No candidate seeking reservation for admission under the above categories be allowed to participate, in the counseling for admission unless he / she procudes the integrated community certificate prescribed by the Govt. and issued by the Revenue Authorities in the government (issued vide G.O.Ms.No.58, Social Welfare (J) Department, dt.12.05.1997).

(II) The following reservations in admissions shall be applicable to University Colleges and Private Unaided Non-Minority Institutions offering Dual Degree Course in Management (BBA/MBA) courses in respect of Category A seats in accordance with the consensus arrived at between Private Unaided Non-Minority Institutions and the Government.

(I) <u>Reservations for Special Categories:</u>

a. There shall be horizontal reservation in each category **(OC, BC, SC, ST)** in each course of an institution, for the following categories, to the extent indicated against them.

(1) Physically Handicapped (PH) – 3% (three percent) for visually handicapped / Hearing Impaired / Orthopedically Handicapped each 1% (one percent).
(2) Children of Armed Forces Personnel (CAP) – 2% (two percent) for the children of armed persons i.e. Ex-Servicemen, Defence Personnel including the children of Border Security Force and the Central Reserve Police Force who are natives of Andhra Pradesh.
(3) National Cadet Corps (NCC) – 1% (One percent) for National Cadet Corps candidates.
(4) Sports and Games (SP) – ½ % (half percent) for Sports and Games candidates.

If qualified candidates belonging to NCC / SP / CAP categories are not available, the left over seats shall be filled up with candidates of General Pool of the same local area.

Note: The candidates claiming reservation benefits under the above categories shall produce original documents in support of their claim to the Convenor of Admissions and he shall be entitled to refer the original documents of the candidates claiming reservation for scrutiny and confirmation, to the following authorities.

(I) NCC - To the Director of NCC, Andhra Pradesh.

(II) Sports & Games - To the Vice-Chairman and Managing Director, Sports Authority of Andhra Pradesh (SAAP).

(III) Physically Handicappted - To the Director, Medical & Health Services, Andhra Pradesh

(IV) CAP - To the Director, Sainik Welfare Board, Andhra Pradesh.

(b) The priorities in respect of the special categories mentioned above shall be in accordance with Government Orders issued from time to time.

(2) **Reservation of seats for women:**

There shall be a reservation of 33 1/3 % of seats in favour of women candidates in each course and in each category (OC/SC/ST/BC/PH/NCC/CAP/Sports).

The above reservation shall not be applicable if women candidates selected on merit in each category exceed 33 1/3%.

If sufficient number of women candidates is not available in the respective categories those seats shall be diverted to the men candidates of the same category.

<u>8. FEE for Professional Institutions offering Dual Degree Course in Management (BBA / MBA).</u>

(i) The fee payable per student per annum for each discipline in each institution shall be as prescribed by the AFRC.

(ii) The fee prescribed and collected from NRIs, in excess of the fee prescribed for non-NRI candidates under Category B seats shall be utilized for benefiting the students from economically weaker Sections of the Society whose eligibility criteria shall be as notified by the government. The mechanism for extending such benefit to the students belonging to economically weaker sections shall be prescribed the AFRC.

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9. Penalty for violation of rules:

In case of violation of admission rules laid herein by any private institution thereby resulting in making irregular admissions such institutions shall be liable for penalty or cancellation of affiliation of the University concerned or for referring the matter to All India Council of Technical Education for disqualifying the Institution (s) from making admissions in future.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

SUMITA DAWRA,
SECRETARY TO GOVERNMENT.

To
The Commissioner of Printing, Stationery and Stores,
Purchase Dept., Hyderabad. (He is requested to
publish the gazettee and supply 50 copies to Govt. immediately).
The Secretary (FAC), A.P. State Council of Higher Education,
Hyderabad.
The Commissioner of Technical Education, A.P., Hyderabad.
The Registrars of all the Universities in the State.
Copy to:
The OSD to Hon'ble Minister (HRD).
SF/SC.

// FORWARDED :: BY ORDER //

SECTION OFFICER.